June 2021



THINGS YOU MAY NOT KNOW ABOUT ME...

- My journey to Enverus started at the energy research arm of ITG,
 a brokerage firm based out of New York City. We were carved out in 2016, rebranded to RS Energy Group and eventually sold to Enverus in 2020.
- Our Prism data platform was originally built specifically for our multi-disciplinary research team to help answer pressing questions around investment analysis, production optimization, and geological characterization.
- **3.** I moved to Sydney, Australia for a two-year remote work term in February 2020. Despite the timing, this was unrelated to COVID.



Nick Volkmer (b) VP Intelligence, Enverus

What we're reading this month:

"Oil and Gas Runs on Data & Now We Need Data People" By Geoffrey Cann

Click HERE to read

What sort of opportunities do you see in the near term for operators to make leaps in relation to improving their emissions awareness and controls? The best thing to do is to observe the problem and be aware of how things sit today. ESG is like production, completions, and economics five years ago – companies typically understand their internal numbers but have no visibility on how they compare to peers, either in basin or across the continent. From an environmental standpoint, investors are hyper focused on flaring and methane controls. Better strategies for capturing gas and searching for methane leaks will get rewarded.



Another New Age of an Old Industry

How Enverus is handling ESG

What is Enverus' approach to ESG and can you describe your solution, ESG[™]Analytics?

Beginning in 2019, we started fielding ESG-related questions from the institutional community and realized there was a hole in the market for consistent, transparent data. More firms are taking ESG into consideration when allocating capital but lack the internal expertise to properly model operations. Conversely, operators know this is important to their investors but are not familiar with the data landscape. This is where Enverus ESG[™] Analytics comes in. We offer the best available ESG data on the energy industry in a world-class platform, provided side-by-side with other advanced datasets such as production, economics, and geology. The solution allows both investors and producers to define their strategies and monitor the appropriate data. We are also the biggest power users of our platform; our research team uses Enverus ESG[™] Analytics every day to write forward-thinking reports on the topic.

How does your ESG[™] Analytics platform differ from what else is on the market?

Our Enverus ESG[™] Analytics offering sits within our Prism[™] platform, a solution that allows clients to instantly analyze billions of datapoints. You do not need to learn another system as the analysis can be done side-by-side with existing workflows. We are also energy experts that have been helping the industry for over two decades. We built this platform specifically for the energy industry, allowing for unique workflows like visualizing well-by-well flared volumes. Going beyond disclosure helps bring new visibility into the ESG space.

For more information on Enverus CLICK HERE

What ESG data is currently in the platform and what size company does it cover?

Our platform brings visibility into the ESG performance of most North American producers and midstream operators. One of the interesting things about analyzing the ESG industry is that companies already report a ton of information. It just takes a lot of work to pull it all together. Clients today can analyze companies' emissions profiles, flaring rates, water usage, land efficiency, safety measurements, diversity statistics, shareholder alignment and more. We go beyond company disclosure and pull a variety of state and federal databases to get coverage on all operators, not just larger public producers.

What type of ESG strategies are you seeing smaller companies prioritizing?

One of the challenges with smaller producers is that they typically do not have a dedicated ESG team. This can be OK, but what we observe is that when these producers wish to sell their assets or raise capital, they are getting asked about their ESG profiles. We partner with these companies to help them understand how their operations compare to peers. Many of these companies are striving to be ESG leaders by minimizing rates of flaring or limiting direct emissions. This can become a strategic advantage when looking to divest assets as it can be a strong selling feature for larger companies with strict mandates. Smaller companies are one of the fastest groups to adopt our solution since we help their teams quickly get up to speed on the ESG landscape.

PEOPLE ARE TALKING



"Working with Clark and his firm, ESA, is like a breath of fresh air compared to other staffing agencies! Being in a startup environment, our job requirements at times flexed as we established and filled the company's needs. ESA has always been flexible & patient as we partnered together to staff our new company." — Engineering Manager



"The applicants and resumes from ESA are always only the highest caliber individuals. I don't know how ESA does it, but they've figured out the winning formula for making the process relatively painless for the employer and they have an uncanny knack for finding the right fit. They became a true partner with us offering up assistance any way possible."

- Director, HR

Have an Oil & Gas position to fill or want to learn about our openings? CLICK HERE or email clark@energysearchassociates.com Follow us on